



**IBERIA MEDICAL CENTER
BOARD OF COMMISSIONERS
May 27, 2021**

A meeting of the Board of Commissioners of Iberia Medical Center was held on May 27, 2021 in Classrooms A & B located at 2315 East Main Street in New Iberia, LA.

A quorum was met with the attendance of Mr. Larry Hensgens, Chairman; Deacon Roland Jeanlouis, Vice Chairman; Dr. Kurt O'Brien, Ms. Catherine Reaves, Mr. Lynn Minvielle, Dr. Jose Mata and Ms. Aquiline Renner-Arnold. Others in attendance included Ms. Dionne Viator, Chief Executive Officer; Ms. Sandy Morein, Chief Nursing Officer; Mr. Shane Myers, Chief Operating Officer; Ms. Amy Langlinais, Vice President of Finance; Dr. Edward Haile, Medical Director of Quality; Mr. Andy Shealy, Assistant District Attorney; Paul Molbert, Vice President Ochsner Lafayette General; Mr. Johnny LeBlanc, Manager Facilities, Mr. Brennan LeBlanc, Director of Cancer Services and Ms. Lisa Landry, Director of Marketing. Not in attendance was Board members Mr. Rory Romero and Mr. Brock Romero.

CALL TO ORDER, OPENING PRAYER

Mr. Larry Hensgens called the meeting to order at 5:52p.m. Deacon Roland Jeanlouis led the opening prayer.

PUBLIC COMMENTS

There were no public comments request to recognize.

APPROVAL OF MINUTES

Mr. Lynn Minvielle moved, Ms. Catherine Reaves seconded the motion approving the minutes of the meetings held on April 29, 2020. Motion carried unanimously.

FINANCIAL SUMMARY

Ms. Langlinais presented a summary of volume statistics for the month of April 2021.

Deacon Roland Jeanlouis moved, Mr. Lynn Minvielle seconded the motion approving the volume statistics as presented. Motion carried unanimously.

CAPITAL REQUEST – AWARD NORTH CAMPUS EMERGENCY DEPARTMENT CONSTRUCTION PROJECT

Ms. Dionne Viator presented to the Board the strategic plan for the North Campus Emergency Department.

Ms. Viator spoke to the justification for the North Campus Emergency Department (ED) based upon market data and community feedback. The primary service area for IMC is New Iberia, Jeanerette, Loreauville, Delcambre, Avery Island and Lydia. The secondary service area includes Centerville, Baldwin, Charenton, Garden City, Franklin, Cade, Erath, St. Martinville, Broussard and Youngsville. IMC is targeting incremental ED visits of 25 patients per day.

Mr. Shane Myers presented to the Board the capital request for the North Campus emergency department construction project.

Mr. Myers informed the Board that the bids were opened on Wednesday, May 26th and IMC received four (4) bids for the North Campus ED construction project. The bids ranged from \$1,187,000 to \$1,503,000, with the lowest bid submitted by Bulliard Construction.

IMC is requesting the approval to award the contract for construction to Bulliard Construction and move forward with the North Campus emergency department construction project at a cost of \$1,187,000.00.

Mr. Lynn Minvielle moved, Dr. Jose Mata second a motion approving the North Campus emergency department construction project. Motion carried unanimously.



MARKETING PLAN – NORTH CAMPUS EMERGENCY DEPARTMENT

Ms. Lisa Landry presented to the Board the North Campus emergency department marketing plan.

Ms. Landry spoke to the community perception survey that took place, via phone conversations, in June 2020. The perception survey was based on IMC service area and represented a diverse group of respondents. Ms. Landry highlighted some of the most common responses, such as convenience and the positive perception of the North Campus.

Ms. Landry presented the Board with the marketing objectives: Regain emergency department (ED) market share; capture new volume; maximize utilization of services and patient convenience of the North Campus.

Ms. Landry spoke to the marketing campaign components: curbside teaser signs that will say “Emergency Services Coming Soon to North Campus”; internal communication – to make every IMC employee aware of service and able to help promote; news releases sent to all local and regional media outlets; ribbon-cutting reception for all stakeholders and media; testimonials from new and/or returning patients.

LEADERSHIP REPORT

Ms. Viator presented the Board members with the monthly leadership report update.

As of May 27, IMC main campus has 1 COVID-19 patient in-house.

Ms. Viator informed the Board that two (2) IMC RN’s, Thai Nguyen and Kelly Perez, were featured on KATC TV3 in a segment during National Nurses Week.

HealthWorks hosted IMC Employee wellness events at both North and Main campus during hospital week with approximately 200 employees participating.

3D Mammography services at IMC North Campus began on Tuesday, May 18th. The marketing plan includes, but limited to, social media, print and digital ads and 30 second commercials.

Ms. Viator updated the Board on the Main Campus ED renovation project. The project is on schedule and should be completed by mid-June. The renovation includes new flooring, new ceiling tiles, paint and cabinets.

The OB/GYN Physicians will be moving to Main Campus 1st floor MOB at the end of May. This would allow Dr. Constantinou to move his office into the vacated OB/GYN space allowing growth within both practices.

Hospital week was held May 10 thru May 14. IMC leadership and staff greatly appreciated the participation from Board Members: Larry Hensgens, Deacon Roland Jeanlouis and Catherine Reaves.

Following discussion, Deacon Roland Jeanlouis moved, Dr. Kurt O’Brien second the motion to accept the leadership report as presented. Motion carried unanimously.

OLG UPDATE

Mr. Paul Molbert provided the Board of Commissioners with an update on Ochsner Lafayette General.

Mr. Molbert updated the Board on the below Federal topics:

- Congress exploring needed policy changes to prepare for another pandemic or major public health emergency
 - Supply chain vulnerabilities revealed need for:
 - Overhauling of the Strategic National Stockpile (SNS)
 - Supporting domestic manufacturing
 - Addressing economic and geopolitical threats from foreign dominance of the U.S. drug and medical supply chain



- The Health Resources and Services Administration (HRSA) informed pharmaceutical manufacturers that their decision to not provide 340B discounts through contract pharmacies to covered entities is a direct violation of the 340B statute
 - Must offer 340B pricing to covered entities and refund overcharges
- Additional investments being considered to bolster the healthcare workforce
 - Projected shortage of ~139,000 physicians by 2033
 - ~55,200 primary care physicians

Mr. Molbert discussed Healthcare related bills being debated by our State Legislature.

EXECUTIVE SESSION

Mr. Larry Hensgens requested a motion to move into Executive Session. Dr. Kurt O'Brien moved, Mr. Lynn Minvielle seconded the motion to move into Executive Session to discuss strategic planning as it relates to the financial as well as the future operations of the hospital per La. R.S. 46:1073. Motion carried unanimously. The Board moved into Executive Session at 7:13 p.m., and returned to Open Session at 8:27p.m.

STRATEGIC PLANNING, FINANCIAL OPERATIONS, ITEM 2021.05.27.A.1 LA RS 46:1073

Item 2021.05.27.A.1, Financial Analysis, April 2021

Ms. Amy Langlais presented the financial analysis for April 2021 to the Board of Commissioners.

Following discussion, Ms. Catherine Reaves moved, Mr. Lynn Minvielle seconded the motion approving the March 2021 financial analysis as presented. Motion carried unanimously.

STRATEGIC OPERATIONS, ITEM 2021.05.27.B

Item 2021.05.27.B1, Amendment to Cancer Center Professional Services and Management

Ms. Viator and Mr. Brennon LeBlanc presented a proposed Amendment to the Cancer Center Professional Services and Management Contract. IMC is considered a medically underserved area for Cancer Services.

Following discussion of the strategic report, Mr. Lynn Minvielle moved, Ms. Aquiline Rener-Arnold seconded a motion approving the Amendment to Cancer Center Professional Services and Management report as reported as presented. Motion carried unanimously.

OPERATIONALS REPORTS, ITEM 2021.05.27.C

Item 2021.05.27.C.1, Medical Staff Credentials Report

Dr. Edward Haile presented the Medical Staff Credentials Report reporting that Sectional Chairpersons, Credentials Committee and the Medical Executive Committee have reviewed requests for APP privileges, initial appointment and reappointment, voluntary relinquishments and resignations. The requests have been recommended, and information was presented to the Board for final approval.

Following discussion of the credentials report, Deacon Roland Jeanlouis moved, Dr. Kurt O'Brien seconded a motion approving the credentials report as reported as presented. Motion carried unanimously.

Item 2021.05.27.C.2, Quality and Nurse Leadership Report

Ms. Sandy Morein provided the Board with a verbal report on all the activities in the Nursing and Quality departments.

Following discussion, Mr. Lynn Minvielle moved, Ms. Aquiline Rener-Arnold seconded the motion to accept the quality update and nurse leadership report as presented. Motion carried unanimously.



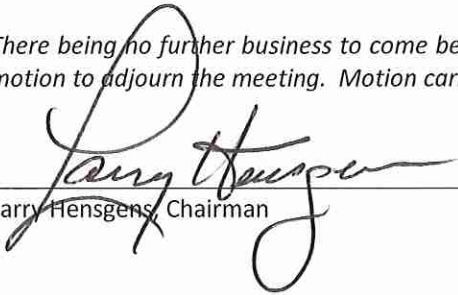
Item 2021. 05.27.C.3, Strategic Leadership Report

Ms. Dionne Viator presented the Board with this month's strategic leadership report.

Following discussion, Ms. Catherine Reaves moved, Ms. Aquiline Rener-Arnold seconded the motion to accept the Strategic Leadership Report as presented. Motion carried unanimously

ADJOURN

There being no further business to come before the Board, Mr. Lynn Minvielle moved, Dr. Kurt O'Brien seconded a motion to adjourn the meeting. Motion carried unanimously, and the meeting adjourned 8:29 p.m.



Larry Hensgens, Chairman